

Summer Enrichment

Ensuring Access for All

Summer enrichment programs can be game-changing for young people. But unmet demand remains high, and millions of kids are missing out—especially those from traditionally underserved communities.

Participation is higher than ever

12.6 million kids in summer enrichment



Families with kids in summer enrichment

Benefits for kids and families

Summer programs give **parents** peace of mind.

- Keep kids safe and engaged
- Promote healthy behaviors
- Care for kids while parents work

Summer programs help **kids** learn and grow.

- Reading and math gains
- Social and emotional supports
- Healthy meals and safe outdoor activity
- Career exploration and job experience

95%

Parent satisfaction is high. 95% of parents are satisfied with their child's structured summer experience.

Parents have a vision for summer learning

Parents want their kids to

Explore a variety of activities

Build connections

Be active and outdoors

For every child in a summer program, **one more is waiting to get in.**

Access is not equitable

12.6M enrolled

13.9M waiting

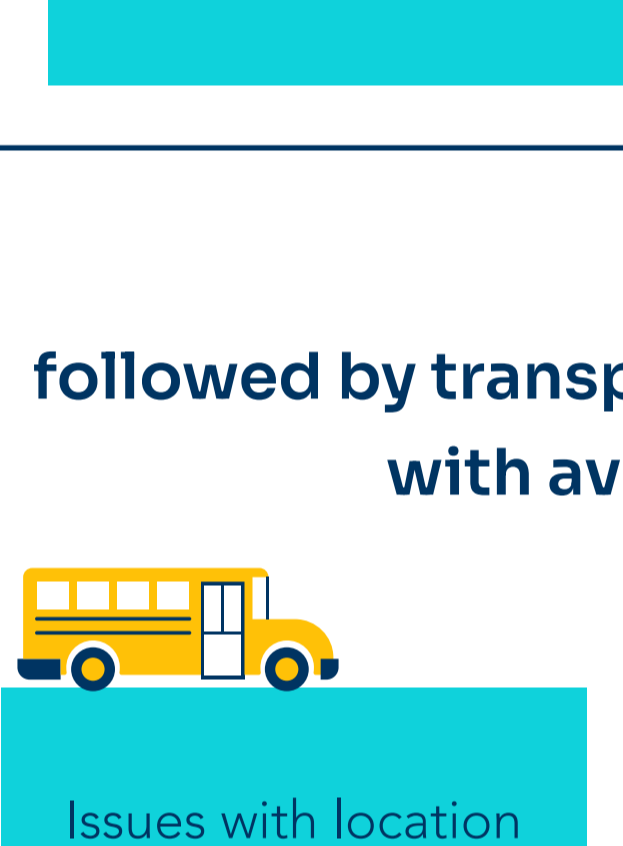


Kids from families with low incomes are more likely to miss out.

Families in the highest-income bracket spend **5x** more on out-of-school time activities each year than families in the lowest-income bracket.

\$3,600/yr families with highest incomes

\$700/yr families with lowest incomes



Kids from families with higher incomes are almost **3x** as likely to participate in a summer program than kids from families with low incomes.

Cost is the greatest barrier to participation for families with low incomes...

Programs are too expensive

44% (Low-income) vs 35% (Higher income)

23% (Low-income) vs 18% (Higher income)

Issues with location or transportation

Don't know what programs are available

A critical time to invest in kids

Structured summer experiences...

Accelerate students' social, emotional, and academic recovery

And help parents return to work.

Parents want summer learning programs funded.

88% of parents support public investment in summer programs

Support is strong and bipartisan:

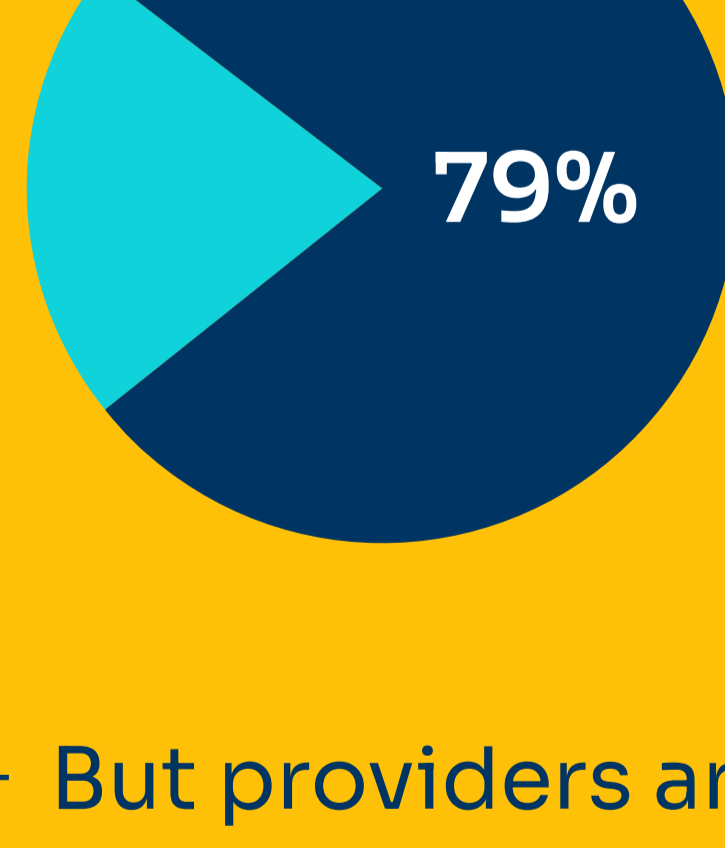
92% Democrats

88% Independents

86% Republicans

Summer 2021

What will be available for kids?



Summer programs plan to offer in-person and/or virtual activities for kids

But providers are worried about...

52% Reduced enrollment due to COVID-19

44% Hiring enough staff

42% Addressing learning loss

36% Having the resources to meet families' needs

Due to lack of funding, many programs will:

30% Need to raise parent fees - or - Find new revenue sources

82% of program providers are concerned about their program's long-term funding and future due to COVID-19.

Local leaders can help kids re-engage, recharge, and rebound from the pandemic by investing in summer enrichment.